

NEWS RELEASE



FOR IMMEDIATE RELEASE

TOUCHPOINT MEDICAL, INC. LAUNCHES GLOBAL BRAND REFRESH INITIATIVE

OLDSMAR, Fla. – February 4, 2019 –TouchPoint Medical, Inc., today launched a global brand refresh initiative to provide customers and the markets TouchPoint Medical serves with a more unified and compelling experience when interacting with the company. This initiative builds on the strong foundation of the TouchPoint brand and invests in TouchPoint Medical's future growth and development as a global leader in point-of-care and medication management solutions.

The visual identity of the brand has been improved to represent TouchPoint Medical's innovation across medical hardware and software. The new logo and updated graphic elements reflect both a continued commitment to growth through innovative healthcare solutions and a continued focus on being a trusted partner with customers.

"We are committed to ensuring our current and prospective customers understand what TouchPoint Medical stands for, said Pascal Testeil, president of TouchPoint Medical. "Our rebranding initiative reflects our continued focus on growth through innovation, our customer-driven mindset and our vision of being a leading and trusted global partner in the healthcare sector."

TouchPoint Medical is committed to developing customer-driven solutions that advance healthcare professional's delivery of care. The new branding ensures that customers have a consistent and meaningful experience with the TouchPoint Medical vision, mission and brand promise.

XXX

About TouchPoint Medical, Inc.

TouchPoint Medical focuses on developing customer-driven solutions that advance healthcare professionals' delivery of care. TouchPoint Medical is a global provider of innovative and intelligent solutions spanning both Point-of-Care Mobile and Stationary Workstations and Medication Delivery and Management to thousands of hospitals and health care facilities around the world. For more information, visit www.touchpointmed.com.

Media Contact

Karen Nasuta

knasuta@touchpointmed.com

813-891-1318